



Summary 'Speech Bubbles'

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Kulturring in Berlin e.V.

'Speech Bubbles' (Lingua 1, Action 1)

The project 'Speech Bubbles' wishes to awaken and develop interest in the languages of Europe through the medium of television. Children will present a series of short programmes introducing and investigating the characteristics and history of languages. A core team of media educators from Germany, Spain and Sweden will produce the material with help from France, Bulgaria, United Kingdom, Netherlands, Greece and Italy.

'Speech Bubbles' would like to address mainly the children themselves – to show them the benefits of language learning, to motivate them to engage with other European languages and to understand the cultural implications linked to language. Additional target groups will include a general television audience and educators involved in language learning on all age levels.

The project will work in three phases producing a pilot programme in the first year, a first series concentrating on the languages of the additional partners and finishing with four programmes related to minority languages in Europe. All material will be available with German, Spanish and Swedish subtitles.

The outcomes will initially be broadcast in Berlin, Stockholm and Segovia and then through a network of further local and national media channels. Additional material will be given to schools, language learning centres and cultural institutions and presented as live streams online.